



Tom Peacock



HOUSTON DEALERSHIPS SAVE BIG & AVOID HASSLE

After years of using Energy OGRE for his home, Tom Peacock began using Energy OGRE's Commercial Department to manage the electricity for his two dealerships. After enrolling his businesses in our service, he now enjoys the peace of mind, monetary savings, as well as the stress-free electricity experience he has come to expect from our residential service.

Tom Peacock
Vice President

Tom Peacock Cadillac, Tom Peacock Nissan

THE CHALLENGE: Navigating Commercial Electricity

For high-usage businesses like car dealerships, electricity is a significant overhead expense. Traditionally, managing commercial electricity accounts involve working with a broker, navigating volatile pricing, deciphering complex contracts, and dedicating time and personnel to working with a broker you can trust.

Tom appreciated the "revolutionary" way Energy OGRE managed his residential contracts, saved him money, and exhibited exemplary customer service. Therefore, he recognized the need to leverage Energy OGRE for his two commercial locations.

"I was going, 'Hey, why don't we do this on the corporate side, too?' It worked out to where [the sign up process] was quick, easy, and the businesses saved money—in the same way I did on my house."

-Tom

THE SOLUTION: Energy OGRE

Energy OGRE began managing Tom's two commercial locations in December 2025. Since then, each of his six meters have been effectively managed by our team of experts. Lorenzo Williams, Energy OGRE's Commercial Operations Manager, analyzed the dealership's usage patterns to secure a market-leading rate.

After signing an 18-month contract, Tom's dealerships will save nearly \$30,000 with a lower energy rate in just the next year and a half.

The Core of Energy OGRE Commercial

- Seamless Transition to a Better Contract
- Expert Negotiation on Pricing and Term Length
- Remarkable Responsiveness and Efficiency
- Lower Commission/Fees Than Traditional Brokers

THE RESULTS: Money Saved and No Hassles

- Significant Cost Savings: Measurable reduction in pricing across multiple locations and meters
- Operational Efficiency: A "seamless and easy" process that required minimal time from Tom and his team
- Hassle-Free Management: No more administrative headaches associated with energy procurement and management

"Energy OGRE delivered outstanding results. The savings were significant, and the entire process was smooth and efficient from start to finish. They truly took the complexity out of the process and delivered real, measurable value."

-Tom

ENERGY OGRE IMPACT

\$29,518.88

Estimated Contract Savings*

5,261,832 kWh

Estimated Electricity Usage

CONTRACT DETAILS

18-Month Term

2 Locations

6 Commercial Meters

*These savings figures only represent energy costs and exclude all TDSP, delivery, and pass-through charges.

CONCLUSION

What began as a convenient service for Tom's home became a powerful resource for his business.

With Energy OGRE, Tom's business saved nearly \$30K, his team saved hours of time, and they avoided all the hassles by trusting our team to manage their next contract.

For more info about our service, or to speak to a commercial agent about a personalized savings projection, please visit our site or call us today!

energyogre.com/commercial

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